

AIS Bali 10th Anniversary Celebrations, 8 to 13 June 2009

Sponsorship Proposal

The Australian International School Bali celebrates its 10th anniversary this year. It is a celebration of the success of Australian education in Bali, and a befitting testimony to the vision and commitment of the entire school community – past and present. AIS has proudly earned an outstanding reputation and is highly respected as an educational institution in Indonesia.

The community has been an important and generous partner of AIS Bali over the years, and we again seek your support and participation. As a school, our resources are limited and we are very grateful for any contribution that you choose to make. Your sponsorship of our celebrations will strengthen and support our growing profile and drive for excellence.

Our Week of Celebrations

Monday, 8 June 2009

Our Time Capsule Event will kick off the week-long celebrations to mark AIS Bali's 10th Anniversary. All students will be participating in the event to commemorate "10 Years of Success". The time capsule will be unearthed in 2019 at our 20th Anniversary Celebrations

Tuesday, 9 June 2009

An annual highlight at AIS Bali, our Fun Family Sports Day will be held this year in Canggu. Comprising of Swimming and Field events, the event is geared entirely towards fun, and is a great day for the whole family.

Thursday, 11 June 2009

Our Open Day 2009 is a terrific opportunity for our parents to invite friends into the school to promote the AIS philosophy and to show the wider community what a great school AIS Bali is.

Friday, 12 June 2009

Our Symbolic Peace event will involve all of our students who will each create a Balinese offering housing a message of peace. These will be released into the ocean after a Balinese ceremony.

Saturday, 13 June 2009

Held at The Westin Resort Nusa Dua, the 10th Anniversary Gala Dinner will be a fabulous night featuring great food, wines, dancing, prizes and silent auction.

Contact: Linda Delli Cicchi, Event Organiser

Email: linda@ignite-communications.com

Sponsorship Packages 2009

<p>GOLD PACKAGE USD\$8,000</p>	<ul style="list-style-type: none"> ▪ A VIP table for 10 guests at 10th Anniversary Gala Dinner on 13 June 2009 ▪ Inclusion of sponsor's product/brand into the Gala Dinner experience ▪ Product promotion opportunity during Family Sports Day on 9 June 2009 ▪ Display of product/brand banner during Family Sports Day on 9 June 2009 ▪ Double page colour advertisement in 10th Anniversary souvenir program ▪ Web Banner Ad in Bali Bytes, Kemang Bytes and Pejaten Bytes (weekly e-newsletter) with hyperlink to sponsor's website for four school terms ▪ Acknowledgement with logo in the following materials: <ul style="list-style-type: none"> * Event posters (website & print) * Gala Dinner Tickets * Invitations * Signage posters at above events * Bali Bytes, weekly e-newsletter sent to all school families ▪ Acknowledgement as Gold Sponsor in all pre and post event publicity ▪ Acknowledgement as Gold Sponsor in AIS newsletters of three schools ▪ Acknowledgement as Gold Sponsor in school website under "Events" section ▪ Preferential support from school community for sponsor/brand
<p>GREEN PACKAGE USD\$5,000</p>	<ul style="list-style-type: none"> ▪ A VIP table for 10 persons at 10th Anniversary Gala Dinner on 13 June 2009 ▪ Product promotion opportunity during Family Sports Day on 9 June 2009 ▪ Display of product/brand banner during Family Sports Day on 9 June 2009 ▪ Single page colour advertisement in 10th Anniversary souvenir program ▪ Web banner ad on Bali Bytes, weekly e-newsletter with hyperlink to sponsor's website for two school terms ▪ Acknowledgement with logo in the following materials: <ul style="list-style-type: none"> * Event posters (website & print) * Gala Dinner Tickets * Signage posters at above events * Bali Bytes, weekly e-newsletter sent to all school families ▪ Acknowledgement as Green Sponsor in all pre and post event publicity ▪ Acknowledgement as Green Sponsor in AIS newsletters of three schools ▪ Acknowledgement as Green Sponsor in school website under "Events" section ▪ Preferential support from school community for sponsor/brand
<p>BRONZE PACKAGE USD\$3,000</p>	<ul style="list-style-type: none"> ▪ A VIP table for 10 persons at 10th Anniversary Gala Dinner on 13 June 2009 ▪ Half-page colour advertisement in 10th Anniversary souvenir program ▪ Acknowledgement as Bronze Sponsor in all pre and post event publicity ▪ Acknowledgement as Bronze Sponsor in AIS newsletters of three schools ▪ Acknowledgement as Bronze Sponsor in school website under "Events" section ▪ Preferential support from school community for sponsor/brand
<p>RAFFLE PRIZE Value: Products, services or cash vouchers</p>	<ul style="list-style-type: none"> ▪ Company name listed on raffle-related promotional materials (top 5 by retail value) ▪ Company name listed in the Gala Dinner program ▪ Company name listed in the Family Sports Day program ▪ Company name listed on the school website under "Events" section ▪ Rights to sponsor door-prizes for all guests at Gala Dinner