

Publicity is an important part of the life of any successful international school and AIS is no different.

We therefore seek your cooperation in giving us the right to use your child's first name and photograph(s) in our promotion and publicity materials. A child's name and photograph might be expected to appear in:

Print / Press Advertising

The AIS Web Site

Printed materials e.g. brochures, flyers, calendars etc.

Outdoor Advertising

If you agree to our using your child's first name and photograph(s), you will be granting the School the ongoing right:

- (1) to use and reproduce the photographs, either in part or in whole, with other visual materials in our advertising campaign, for the purposes of illustration, promotion, advertising, and
- (2) to reproduce, exhibit or screen the material at the School's discretion.

The school will take all care to protect the dignity and privacy of students portrayed in the photographs and, in signing this release, the parents and students acknowledge that the school is not liable for any perceived misuse of photographs.

If you agree to the use of your child's first name and photograph(s) in our publicity materials, please complete and return this form below to the School.

## CONSENT FORM

Name of Student : \_\_\_\_\_

Year Enrolled on Admission : \_\_\_\_\_

Yes, you may use my child's photo and first name for AIS advertising

Name of Parent : \_\_\_\_\_

Signature of Parent : \_\_\_\_\_

Date :     /     /